



Social Media Policy

Nostell Miners Welfare Football Club

Social media is changing the way we communicate. Nostell Miners Welfare Football Club understands everyone involved in football must recognise that the responsibility to safeguard exists both on and off the field of play.

This policy has been developed to inform our Coaches, club officials, players, volunteers, parents and others in a position of trust in football the need to act responsibly both on and off the field and this includes the use of electronic communications.

The club should:

1. Refrain from publishing comments about other clubs, players or referees and any controversial or potentially inflammatory subjects.
2. Avoid hostile or harassing communications in any posts or other online communications. Harassment is any offensive conduct based on a person`s race, sex, gender identity, national origin, colour, disability, age, sexual orientation, veteran status, marital status, religion or any other status identified by The Equality Act 2010.
3. Identify all copyrighted or borrowed material with citations and links. When publishing direct paraphrased quotes, thoughts, ideas, photos or videos, give credit to the original publisher or author.
4. If the club maintains a website, blog, chat room, video-sharing site, bulletin board or other social media that promotes their club, administrators should remember they are responsible for reviewing responses to online posts and resolving any concerns about the propriety of the responses before they are posted.
5. If a blogger or any other online participant posts an inaccurate, accessory or negative comment about the club or anyone associated with the club, do not respond to the post and contact The Club Committee for guidance/advice.

Parent Guidance

1. Know who the club Child Welfare Officer is and how to contact them if you have any concerns about the content of club web pages or in relation to the welfare of your child
2. Ensure you are aware of how coaches and other members of the club should communicate with your child.
3. Show an interest in the communications between the club, you and your child. Open communication about club activities/issues often means that concerns are picked up early and issues can be resolved more easily.
4. Familiarise yourself with FA guidance for clubs in relation to websites, text messaging and social networking sites.